

sarah garrett

SENIOR CREATIVE RETOUCHER



CONTACT

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SKILLS

Photoshop Expert
Composition Specialist
Color Specialist
Art Direction
Layer Organization
File Management
Pre-Press

BRANDS

Arhaus	Harley-Davidson
Broan-NuTone	McDonald's
Miller	Moen
Replica	Crate & Barrel
Trunk Club	Victoria's Secret
Skinny Girl	Claire's
SC Johnson	JC Penney
Kraft	Burger King
Huggies	Converse
Paper Source	Kohl's
Walmart	Nike
H2O	Sears

EDUCATION

Columbia College Chicago
BA Photography
June 2001
Photography Studio Supervisor
Teacher's Assistant
1999-2001

PROFILE

With over 20 years of experience retouching in the marketing and advertising industries in addition to my degree in photography, I am well qualified for a variety of roles. I have the abilities and passion for the art of digital imaging.

Within the last two decades, I have proven my retouching abilities as both a freelance artist and full-time employee. Much of my experience is within the advertising industry. I have contracted work with Arhaus, Broan-Nutone, and Trunk Club. As an employee I have created and finished images for brands such as McDonald's, JCPenney, Miller, Claire's, and Crate & Barrel.

I have worked on many projects that require compositing computer generated images and product photography into photographed scenes. This includes extensive experience with Harley-Davidson and Broan-Nutone in addition to images for Moen and McDonald's. These projects demand an artistic sensibility, but also foresight and file management skills both within and out of Photoshop.

Summarized, I have a rounded experience retouching products, home goods, clothing, on-figure, off-figure, people, skin, hair, jewelry, automobiles, and motorcycles. I've worked images for billboards to websites, catalogs and magazines, signage and direct mail. My knowledge of Photoshop is at an expert level and it's complemented with my artistic abilities, education and personal drive. I continue to hone my skills in Photoshop and other Creative applications including AI technology using it to create personal artwork.

WORK EXPERIENCE

SENIOR CREATIVE RETOUCHER

Sarah Garrett

April 2014 – Present

I continue my career working independently, taking on clients such as Arhaus, Broan-Nutone, and Barco Products where I specialize in photo composition. It is in this area I find most thrilling. It is where I am able to express my intrinsic and enduring artistic abilities best.

- Create from scratch photo compositions based on verbal creative direction
- Compose product images and 3D renders into photographic backgrounds
- Perform advanced color correction and high-end retouching
- Listen to client objectives to best meet their needs
- Provide counsel when asked about best application of retouching techniques
- Photograph based on client directives to provide background images for product to be placed

SENIOR CREATIVE RETOUCHER

Clutch Studios

July 2011 – March 2014

At Clutch Studios I was one of three senior retouchers working closely with the art director, account managers and creative team to meet client objectives in a timely yet detailed standard. In this role I was really able to flex my artistic muscle and was encouraged to grow stronger as a creative photo retoucher.

- Assembled and retouched images for mainstream advertisements
- Post produced 3D renderings into photographic imagery
- Performed advanced color correction and high-end retouching
- Completed meticulous and complex enhancements to images
- Collaborated with studio creative director, clients & colleagues
- Made creative and artistic decisions based on client feedback
- Prepared images for print & web usage
- Assisted with art direction in tandem with Senior Art Director

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SENIOR CREATIVE RETOUCHER

— RECOMMENDATIONS —

"Sarah was able to hit the ground running with our creative department. She was always able to meet our high demands and produce extraordinary composites. She raised the bar for the quality of our images. Sarah's talent and high level of skill is hard to match and not easy to find everyday."

- Sharon Rehak - Creative Manager/
Senior Graphic Designer

"Sarah is an excellent retoucher with a keen eye for detail and pleasure to work with. I know she would be an asset to any team!"

- Aiman Akhtar - Freelance 3D
Character Artist

"Sarah worked for me at Clutch as a freelance retoucher. The quality of work she produced led me to hire her full time. Always does a great job."

- Wally Pabst, Director of Operations at
Clutch Studios

"Our client is a high-end studio that rated Sarah's retouching work on catalogs and packaging as "Excellent". Sarah was a great representation of Creative Circle with this great client."

- Marisa Ruiz - Creative Recruiter

"Our client is a high-end studio that rated Sarah's retouching work on catalogs and packaging as "Excellent". Sarah was a great representation of Creative Circle with this great client."

- Marisa Ruiz - Creative Recruiter

FREELANCE CREATIVE RETOUCHER

Various Clients

January 2007 – July 2011

For several years I worked with various clients and creative staffing firms gaining knowledge and experience in the industry. Ultimately I was asked to join Clutch Studios, who had been a long-time client, as a full-time employee. I worked successfully on projects for their clients and had a good understanding of what they needed each time I was asked to come back. I think one reason clients like working with me, aside from quality work, is because I pick up their standards of procedures quickly without much training, I like to market myself as 'plug and play.' I can be up and running quickly.

- Applied advanced color-correction and high-end retouching to digital images
- Prepared image files for proofing, final press, and web usage
- Worked directly with client or art director to achieve final look
- Automate redundant tasks

DIGITAL IMAGING DEPARTMENT MANAGER

Edward Fox Photography

September 2004 – December 2006

I joined the Edward Fox wedding and portrait studio to help Fox with their retouching demands of their customers. The role quickly expanded into a management and consultant position when they needed to transition from film to digital capture. I was a leader in implementing processes and techniques to assist the company's place in the new world of digital photography and imaging. As the need grew, so did the department and I assisted in the hiring of 4 digital artists to process digital images of weddings, events and portraits.

- Established digital process and workflow, quality assurance, and consistency necessary to maintain a growing digital department
- Managed 4 designers ensuring those processes and standards are maintained to deliver an on-time quality product
- Provided on the job training to retouchers
- Consistently researched new hardware, software, and techniques to improve products and procedures
- Performed composite retouching, color correction and basic image editing tasks
- Applied my artistic sensibilities to individualized customer image requests.
- Worked closely and collaborated with Director of Photography

JUNIOR PHOTOGRAPHIC RETOUCHER

Joey Bluebird's Digital Studio

July 2002 – September 2003

This was my first full-time job after graduation. I was so excited to be working with two retouchers who had been in the business for over twenty years and had been retouching before digital imaging was possible. I discovered I had a knack for it myself, that my education in photography was useful and I wanted to continue this work. I remember my first day I was given the task of outlining and cleaning up Simpsons toys for Burger King kids meals. This is where I started and have continued to love it since.

- Observed and practiced basic and advanced retouching techniques
- Outline, retouch & assemble image files
- Manipulated and assembled digital files into finished digital images
- Prepared files for clients, proofing, archiving and e-mail