sarah garrett

SENIOR CREATIVE RETOUCHER



CONTACT



Brookfield, Illinois



773 547 2273



www.sarahgarrett.com/portfolio



sarah@sarahgarrett.com



www.linkedin.com/in/sarahgarrett

EDUCATION

Columbia College Chicago
BA Photography
June 2001
Photography Studio Supervisor
Teacher's Assistant
1999-2001

SKILLS

Photoshop CC - Expert

Mac/PC

Adobe CC

InDesign

Illustrator

After Effects

Lightroom

Acrobat

MS Office Suite

HTML

PROFILE

I am intrinsically creative and curious. With over 15 years of experience retouching in addition to my degree in photography, I am well qualified for a variety of roles.

Within the last decade, I have proven my retouching abilities as both a freelance artist and full-time employee. Much of my experience is within the advertising industry. I have worked images for brands such as Harley-Davidson, McDonald's, JCPenney, Moen, Miller, Sprint, Goose Island Beer, Skinny Girl Cocktails, Crate & Barrel, H2O, Converse, and more.

I have worked projects that require compositing CG images and product photography into photographic scenery. Some of this work includes products for Moen, Harley-Davidson Motorcycles, and Kirby Built Products. These projects demand an artistic sensibility, but also foresight and file management skills both within and out of Photoshop.

You will see I have a rounded experience retouching products, home goods, clothing, on-figure, off-figure, people, skin, hair, jewelry, automobiles, and motorcycles. I've worked images for billboards to websites, catalogs and magazines, signage and direct mail. My knowledge of Photoshop is at an expert level and it's complemented with my artistic abilities, education and personal drive.

WORK EXPERIENCE

SENIOR CREATIVE RETOUCHER

Sarah Garrett, LTD

April 2014 - Present

I continue my career working independently, taking on clients such as Trunk Club and Barco Products. Also working with agencies Cossette and The Charles NYC. I also take on work with local photographers and their projects. Managing my own business has strengthened how I work with team members and manage projects.

- Compose product images and 3D renders into photographic backgrounds.
- Collaborate with photographers and creative team to meet project objectives
- Combine multiple image plates into one or more composition as needed.
- · Perform advanced color correction and high-end retouching
- Listen to client objectives to best meet their needs
- · Provide counsel when asked about best application of retouching techniques
- Update and package InDesign documents with final imagery and links
- Photograph based on client directives to provide background images for product to be placed

SENIOR CREATIVE RETOUCHER

Clutch Studios

July 2011 - March 2014

At Clutch Studios I was one of three senior retouchers working closely with the art director, account managers and creative team to meet client objectives in a timely yet detailed standard. In this role I was really able to flex my artistic muscle and was encouraged to grow stronger as a creative photo retoucher.

- Assembled and retouched images for mainstream advertisements
- · Post produced 3D renderings into photographic imagery
- Performed advanced color correction and high-end retouching
- · Completed meticulous and complex enhancements to images
- Collaborated with studio creative director, clients & colleagues
- · Made creative and artistic decisions based on client feedback
- · Prepared images for print & web usage
- Assisted with art direction in tandem with Senior Art Director

RECOMMENDATIONS

"Sarah was able to hit the ground running with our creative department. She was always able to meet our high demands and produce extraordinary composites. She raised the bar for the quality of our images. Sarah's talent and high level of skill is hard to match and not easy to find everyday."

- Sharon Rehak - Creative Manager/Senior Graphic Designer

"Sarah is an excellent retoucher with a keen eye for detail and pleasure to work with. I know she would be an asset to any team!"

- Aiman Akhtar - Freelance 3D Character Artist

"Sarah worked for me at Clutch as a freelance retoucher. The quality of work she produced led me to hire her full time. Always does a great job."

- Wally Pabst, Director of Operations at Clutch Studios

"Our client is a high-end studio that rated Sarah's retouching work on catalogs and packaging as "Excellent". Sarah was a great representation of Creative Circle with this great client."

- Marisa Ruiz - Creative Recruiter

BRANDS

McDonald's Burger King
Trunk Club Kohl's

Moen Paper Source
Miller Crate & Barrel
Claire's Skinny Girl

Harley-Davidson Nike

JC Penney Converse
Kraft Sears
SC Johnson H2O

Huggies Victoria's Secret

FREELANCE CREATIVE RETOUCHER

Various Clients

January 2007 - July 2011

For several years I worked with various clients and creative staffing firms gaining knowledge and experience in the industry. Ultimately, I was asked to join Clutch Studios, who had been a long-time client, as a full-time employee. I worked successfully on projects for their clients and had a good understanding of what they needed each time I was asked to come back. I think one reason clients like working with me, aside from quality work, is because I pick up their standards of procedures quickly without much training, I like to market myself as 'plug and play.' I can be up and running quickly.

- Applied advanced color-correction and high-end retouching to digital images
- Prepare image files for proofing, final press, and web usage
- Work directly with client or art director to achieve final look

DIGITAL IMAGING DEPARTMENT MANAGER

Edward Fox Photography

September 2004 - December 2006

I joined the Edward Fox wedding and portrait studio to help Fox with their retouching demands of their customers. The role quickly expanded into a management and consultant position when they needed to transition from film to digital capture. I was a leader in implementing processes and techniques to assist the company's place in the new world of digital photography and imaging. As the need grew, so did the department and I assisted in the hiring of 4 digital artists to process digital images of weddings, events and portraits.

- Established digital process and workflow, quality assurance, and consistency necessary to maintain a growing digital department
- Managed 4 designers ensuring those processes and standards are maintained to deliver an on-time quality product
- · Provided on the job training to retouchers
- Consistently researched new hardware, software, and techniques to improve products and procedures
- Performed composite retouching, color correction and basic image editing tasks
- Applied my artistic sensibilities to individualized customer image requests.

JUNIOR PHOTOGRAPHIC RETOUCHER

Joey Bluebird's Digital Studio

July 2002 - September 2003

This was my first full-time job after graduation. I was so excited to be working with 2 retouchers who had been in the business for over 20 years and had been retouching before digital imaging was possible. I discovered I had a knack for it myself, that my education in photography was useful and that I wanted to continue this work as long as I could. I remember my first job was outlining and cleaning up Simpsons toys for Burger King kids meals. This is where I started and never looked back.

- Provided support for two Senior Photo Retouchers
- Observed and practiced basic and advanced retouching techniques
- · Outline, retouch & assemble image files
- Manipulated and assembled digital files into finished digital images